

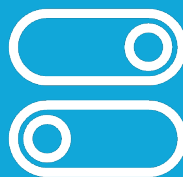
GTM PRODUCT TIERS

There are three tiers of Informa Engage product offerings, ranging from turnkey to full customization.



01. STANDARD

- Turnkey Solution
- Template-based
- Reskin to include brand colors and logo
- Standard production timeline and cost



02. CUSTOM

- Turnkey + Custom
- Template-based
- Reskin to include brand colors and logo
- Ability to adapt template components
- May increase production timeline and cost



03. BESPOKE

- Full Customization
- Adapt existing template or create new template
- Reskin to include brand colors and logo
- Increase to production timeline and cost